

Woman Struck by Auto Dies of Injuries.
Mrs. Ethel Tachner, sixty years old, of No. 63 East One Hundred and Eleventh Street, died late yesterday afternoon in Mount Sinai Hospital of injuries received when she was struck by an automobile at Fifth Avenue and One Hundred and Eleventh Street, Tuesday night. The chauffeur increased his speed after the accident and escaped. The police are searching for the machine.

DANDRUFF MAKES HAIR FALL OUT

25 cent bottle of "Danderine" keeps hair thick, strong, beautiful.

Girls! Try this! Doubles beauty of your hair in few moments.



Within ten minutes after an application of Danderine you cannot find a single trace of dandruff or falling hair and your scalp will not itch, but what will please you most will be after a few weeks' use, when you see new hair, fine and downy at first—yes, but really new hair—growing all over the scalp. A little Danderine immediately doubles the beauty of your hair. No difference how dull, faded, brittle and scraggy, just misten a cloth with Danderine and carefully draw it through your hair, taking one small strand at a time. The effect is amazing—your hair will be light, fluffy and wavy, and have an appearance of abundance; an incomparable lustre, softness and luxuriance. Get a 25 cent bottle of Knowlton's Danderine from any drug store or toilet counter, and prove that your hair is as pretty and soft as any—that it has been neglected or injured by careless treatment—that it all—you surely can have beautiful hair and lots of it if you will just try a little Danderine.—Advt.

THE AMERICAN MOTHER OF TO-DAY



She Is the Best Equipped Mother in the World by Training and Education, Is the View of One of Them, and Her Children Are the Healthiest and Happiest—Is There Any Dissent? If So, Tell The Evening World.

By Marguerite Mooers Marshall.

Is the American mother a success? Is she a failure?

There is certainly one thing to be said in favor of the modern American mother. She has learned that a baby is like a problem in arithmetic—the quickest and surest way to solve either one is by following the rules. If you multiply a baby's nourishment when the rule says divide it you are likely to get the wrong answer in the form of an attack of colic. If you add small garments when you should subtract a few, the result will be a youngster with delicate throat and lungs and a tendency to colds and coughs.

It is a long and tragic list of infant victims that have been sacrificed to the fetish, "mother-instinct." The phrase is harmless enough when it is interpreted simply as the natural tenderness which a woman feels for a helpless little person who has been a part of herself and who presumably represents the flowering of her love. But when this primitive impulse is hailed as the sure and only guide of the mother in the business of feeding, bathing, dressing and otherwise caring for a baby born under the artificial conditions of civilized life, the ensuing slaughter of the innocents exceeds anything for which Herod or Moloch may be held responsible.

MOTHER INSTINCT VS. MOTHER INTELLIGENCE.

No one says that, because "instinct" teaches wild animals how to provide themselves with food, a man living in New York needs only the light of Nature to keep him from going hungry. It's exactly as absurd to assume that, because a mother lion or a mother fox may safely put her trust in "instinct," a human mother may do likewise. One of civilization's penalties—or achievements, if you like—is that it substitutes for "Thou shalt feel" another law, "Thou shalt know." It's safe to love a baby instinctively, but it's dangerous not to take care of him intelligently.

I think the quality of intelligence, at least in the matter of baby's physical treatment, especially distinguishes the mother of to-day in this country. She reads books, she attends lectures, she consults doctor or trained nurse, she compels herself to be systematic, she even represses certain traditional manifestations of mother-love, all in the effort to give her baby right, wise care. There is no guesswork about the temperature of his bath or the purity of his food. If the modern adult led a life half as hygienically correct as the modern baby's mother compels him to lead, little short of battle, murder or sudden death would remove anybody under one hundred and fifty.

The correspondent whose letter follows speaks of the strict attention which the American mother pays to her child's health. Do Evening World readers believe that the mother of to-day neglects the physical well-being of her children? I should like to receive letters from many of you who are convinced of this, and I hope you will give reasons or illustrations for your belief. On the other hand, votes of confidence in the American mother will be welcomed. Let me hear from you.

"Dear Madam: In no other country is there so much sacrifice on the part of the mother for her child as in America. Here in New York, Central Park is crowded every day with mothers who strain a point to give their children plenty of fresh air and exercise."

"We have Dr. Holt's book on 'The Care and Feeding of Children,' which is the young mother's bible, and we have particularly pure milk, the use of which has made so many strong children. There may be a great many improperly brought up children in America, but show me a country where there are not. We have just as many wonderful, strong, healthy and well behaved children here as in any other land—and why aren't we women more fit to become mothers because

HAVE COLOR IN YOUR CHEEKS

Be Better Looking—Take Olive Tablets

If your skin is yellow—complexion pallid—tongue coated—appetite poor—you have a bad taste in your mouth—a lazy, no-good feeling—you should take Olive Tablets. Dr. Edwards' Olive Tablets—a substitute for calomel—were prepared by Dr. E. D. Edwards after 17 years of study with his patients. Dr. Edwards' Olive Tablets are a purely vegetable compound mixed with olive oil. You will know them by their olive color. If you want a clear, pink skin, bright eyes, no pimples, a feeling of buoyancy like childhood days, you must get at the cause. Dr. Edwards' Olive Tablets act on the liver and bowels like calomel—but have no dangerous after effects. They start the bile and overcome constipation. That's why millions of boxes are sold annually at 10c and 25c per box. All druggists. Take one or two nightly and note the pleasing results. The Olive Tablet Company, Columbus, O.—Advt.

and three-quarters pounds at birth. She was raised on modified milk until four years old; was never rocked in her short, sweet life; has slept twelve to thirteen hours at night without waking since she was six months old; has always gone to bed in her own room with no wish for a light; is polite, and has never told one lie in her life. She isn't six years of age, but does not know the meaning of the word "lie." "She is taught to speak the truth in all things and to know that once she does so, no matter what she has done, she will not be punished. She may be scolded, but to explain the right way from the wrong and to give our children the same amount of respect we expect from them by teaching them how much we appreciate the truth, is the only way to rear honest boys and girls. Put them on their honor and make them understand how true and big we think they are, and they will strive to live up to the opinion we have of them."

"Most American children are fed according to rule: Breakfast at 7 of fruit, oatmeal, milk and an egg; at 11 A. M., milk; sleep until 12.30 (until five years, after that to sleep is not necessary—it depends upon the child); dinner at 1 of baked potato, soup stock (lamb or chicken), fresh vegetable boiled in water, milk, cooked fruit or a custard; plenty of distilled water between meals; at 5.30, cereal, milk, or bread and milk, eggs or prunes, and bed at 7 P. M.; daily bath."

"In most every American household you will find these rules very well carried out. Where there are no nurse maids, the mothers keep the children out in the air most of the time when they are not sleeping. And I notice that most parents begin at once, with the first words, to teach the child the meaning of politeness and consideration for others."

"In no other country does the mother do more for the health of her child—both before and after birth. I do not say we are better mothers than in any other country, or that our children are any stronger or better brought up, but I do rise up, in defense of American mothers and children, to say that the American mother has acquired the art of motherhood, and as a result New York—and all of our great United States—is alive with happy, healthy children, living, breathing proof of the capability of the American mother."

"C. L. M." AMERICAN MOTHERS THE BEST, SAYS A COSMOPOLITE.

"Dear Madam: The American mothers are best in the world. I

came from rich parents and never was allowed to go to places of amusement before marriage. American mothers live on less money than other mothers, look better and make companions and chums of their children, not slaves. If they dance, as Dr. Guilfoyle said, it is only to tell their husbands so that they may think their wives are up to date. "American women have few children, but those who live and are kept clean. The reason why our mothers don't nurse their babies is very often that they are physically unable to do so. I could not, when my first baby was born."

"American mothers are not as strong willed and selfish as some mothers are. I have friends among all nationalities, and one foreign born neighbor spends three times the money I do and is lazy. An American woman works harder and faster, always has a smile and is the best mother

in the world. "AN AMERICAN WHO MARRIED A GERMAN."

DIES OF FOOTBALL INJURY.

Boy Received Blow That Caused Heart Trouble.

BRIDGEPORT, Conn., Nov. 18.—Harry McGrath, fourteen, a high school student, son of Mr. and Mrs. Patrick McGrath, has died in St. Vincent's Hospital from an injury in a football game one week ago.

McGrath received a blow over the heart that resulted in valvular trouble, the hospital physicians said. Five years ago Mr. and Mrs. McGrath lost another son, Peter Francis, of the same age, as a result of a similar accident.

Young McGrath was playing full back.

Daily Mail Bars Henry Ford. LONDON, Nov. 19.—Henry Ford will advertise no more in the London Daily Mail, for some time at least. The Mail announced to-day that until Mr. Ford considerably modifies his attitude toward the allies and his views on the war, no more of his advertisements will be allowed in its columns.

NUXATED IRON

Increases strength of delicate, nervous, run-down people 100 per cent. in ten days in many instances. \$100 forfeit if it fails, as per full explanation soon to appear in this paper. Ask your doctor or druggist about it. Riker, Heasman Co., and Kallach Pharmacy always carry it in stock.—Advt.

ABRAHAM AND STRAUS

SUBWAY Direct to A. & S. 25 Minutes from 96th Street, 22 Minutes from 72d Street, ENTRANCE—HOYT STREET 17 Minutes from Grand Central, 9 Minutes from Brooklyn Bridge

Unprecedented Sale of Men's Satin-Lined Winter Overcoats, \$14.75

An Extraordinarily Good Overcoat Proposition for Men That Will Hardly Be Duplicated This Winter

You men of Brooklyn are accustomed to the remarkable things that this Abraham and Straus Clothing Store has accomplished from time to time. Among them have been the sensational offerings of Clothing made from the celebrated Globe worsteds, Martin's English worsteds and others of equal note.



But to-morrow's sale of Men's Winter Overcoats cuts a new notch in value-giving even for us. We consider this unquestionably THE GREATEST OFFERING IN OUR HISTORY AS CLOTHING MERCHANTS.

To duplicate it, in the face of conditions in the woolen market, would be almost an impossibility. For prices on such Cloths as these are shooting up—up—up; and we placed our order for these materials IN MID-APRIL!

Just see what fine Coats they are—regardless of the price we shall ask for them.

A Distinctly Handsome Chesterfield Model

that will suit nine men out of ten—velvet collar.

Made of a Splendid Melton Finish Overcoating

In Oxford gray or black; ALL WOOL in a quality widely used, by the better makers, in Overcoats at \$20.00 to \$25.00.

Lining of Guaranteed

Skinner's Satin

with an all-silk surface, backed up by a strong mercerized twill, to give added weight and service.

The Overcoats are splendid in style and workmanship—we gave our tailors plenty of time to make them carefully; and we are able to give men a price-advantage, by planning ahead, that is remarkably fine.

Only A Few Hundred Overcoats in the Sale—Draw Your Own Conclusions as to Your Need of Promptness

A Sale Out of the Ordinary Misses' and Girls' Smart and Practical Coats At Prices Amazingly Low



WE ARE OFFERING SOME OF THE MOST UNUSUAL VALUES it has ever been the good fortune of the Misses' and Girls' Store to present. Seldom, if ever, does a sale occur embracing such excellent Coats at such remarkably low prices as you will find here Saturday.

Misses' Coats at \$9.98

The material is a two-toned mixture; pleated flare back and front, with scarf collar; side pockets. Sizes 14, 16 and 18 years.

Misses' Overcoats at \$18.98

A splendid garment in which to face the wintry winds. Made of a manish mixture; yoke back, full flare; side pockets. It buttons straight up to the neck and has sung collar of velvet. Lined to waist with satin.

Misses' Fur-Trimmed Plush Coats at \$19.50

(Illustrated) Made of striped plush with full flare, collar of fur; lined throughout with satin. Sizes 14, 16 and 18 years.

Misses' Fur-Trimmed Covert Suits at \$24.98

New sport models with smart flare back belted; buttoned trimmed. Other models with fitted waists, full flare. Sizes 14, 16 and 18 years.

Girls' Coats, \$6.69, \$7.50 and \$8.98

Those at \$6.69 are made of cheviot, buttoned straight down front, draped belt of velvet and collar of same, lined throughout. Sizes 6 to 10 years.

Those at \$7.50 are practical Cheviot Coats for the growing girl from 8 to 15 years and are copies of higher priced models. They are made with a full flare; belted; collar and cuffs trimmed with fur.

Those at \$8.98 are also made of cheviot, full flare, belted; velvet collar trimmed with racoon. Sizes 10 to 14 years.

Second floor, Central Building.

CREDIT H. ZEITZ EST. 30 YEARS

535 FULTON ST. BROOKLYN

Prepare Now for Thanksgiving Day! Men's Suits and Overcoats



DRESS WELL ON \$1 A WEEK

Open Saturday Till 10 P. M.

Special for Saturday At \$15

The Best You Ever Saw

SUITS in Fancy Flannels with blue, white or brown stripes, and brown with black stripes; stylish new Worsteds in the newest colorings for men and young men. All the latest stripes and checks.

OVERCOATS in the latest models for the nobby young man and the conservative dresser. Fancy-velvet collar and self collar Coats, Ulsterettes, Box Backs, Double Breasted and Kerseys.

Winter Vacation Season Is at Hand!



Thousands who have heretofore toured abroad during the Winter months are now planning to visit one or another of the many and delightful "Made in America" Winter or Health Resorts.

Proprietors of Winter Resort Hotels or Boarding Houses will act wisely to start their World advertising without a moment's delay.

That World Resort Ads. are best is evidenced by the fact that The World printed 51,574 Winter and Summer Resort Ads. last year—7,607 more than the Herald, Times, Sun and Tribune ADDED TOGETHER!

100 COPIES OF 100

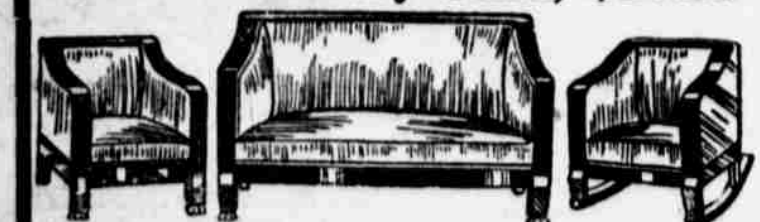
The World's Annual Winter Resort Guide Will Be Ready for Free Distribution About Dec. 20

OPEN MONDAY AND SATURDAY EVENINGS All "L" and Surface Cars Transfer to J. KURTZ & SONS BROOKLYN

Two Big Stores: 773, 775, 777 and 779 BROADWAY Corner 169, 171 and 173 SMITH STREET Summer Ave. Corner Wyckoff St.

EASY TERMS \$50 Purchase 50¢ WEEKLY 12 MONTHLY 2 WEEKLY \$200 PURCHASE 2 MONTHLY EASY TERMS \$100 Purchase 1 WEEKLY 4 MONTHLY 2 WEEKLY \$200 PURCHASE 2 MONTHLY

\$59 Three Piece Library Suite, \$37.50



3-Piece Library or Living Room Suite, massive frames, with claw feet; mahogany finish, highly polished, upholstered seats, backs and arms in genuine Spanish leather; indestructible springs in seats. \$37.50

Regular \$25.00 Oak Buffet \$14.98



New VICTROLA Outfit In appearance like the \$100 Weekly or Monthly Payments \$67.97

Outfit consists of No. 6 Victrola, with Perfectly Matched Record Cabinet, worth \$22.13.47 at \$14.98. Double-Faced Records, worth \$4.50. J. KURTZ & SONS.